

# EXPERT MINUTE



Add Items to Anyone's eCart during a Video/Chat

Without using email, text, links or accounts

Works with your existing eCommerce





# RETAIL ISSUES

40%  
Return Rate

40% Average  
Return Rate for  
online items

Customers Only  
Complete 10% of  
orders online

Lost Revenue in 2023  
was \$19 Billion

90%  
eCart  
Abandonment  
Rate

## EXPERT MINUTE SOLUTION



Pass items to your online customers during a Video/Chat without the need to send links via email or text.

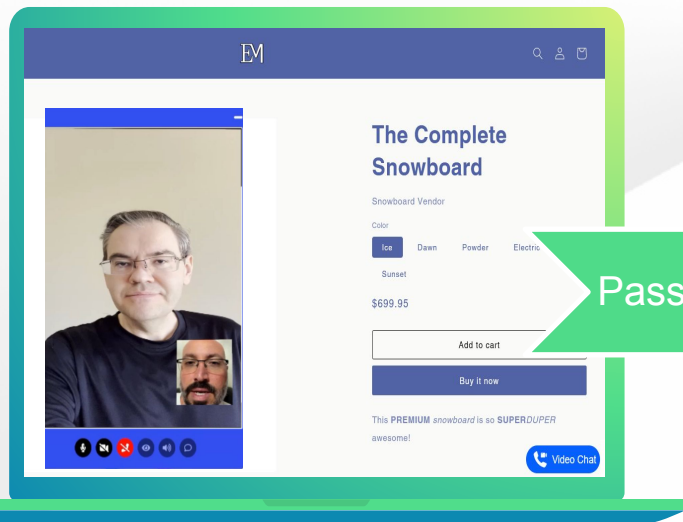
Get customer to Checkout Page instantly.

Patent Licensing Available.



# PASS ITEMS DIGITALLY

- ▶ Pass Items to Anyone's eCart on the call
- ▶ Auto-creates eCart for customer
- ▶ Leads to Instant Checkout



Increases Conversion Rates

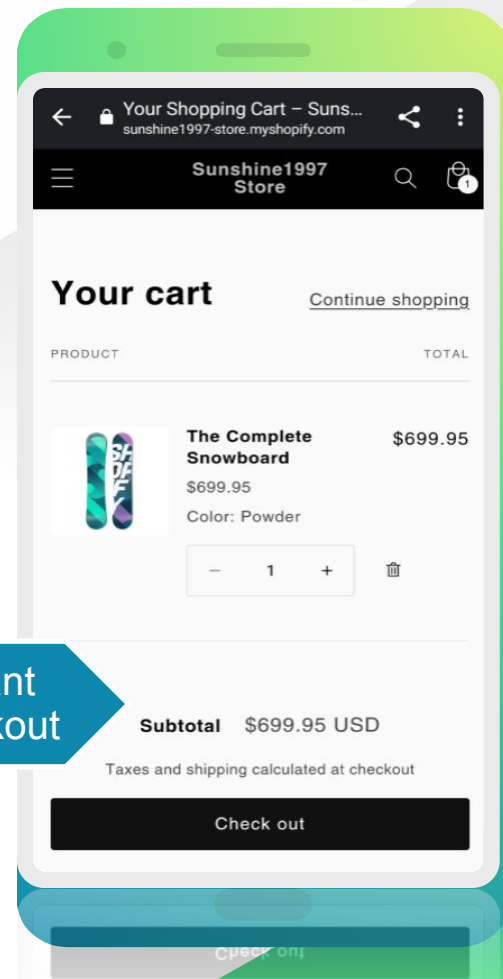
Increases Up-Sell & CSAT

Pass Item

Create eCart

Instant  
Checkout

All happens at once, no follow up





# PATENT BENEFITS



## Higher Conversion Rates

Average 55% higher chance of completed eCarts



## Less Returns

Average 30% less returns when using Expert Minute



## Higher Sales and UpSells

Works in Call Centers, Remote and In-Store employees



## Less eCart Abandonment

Getting online customer to checkout with right items greatly increases chance of completed transaction

**55% Higher  
Conversion Rates**

**30% Fewer  
Returns**

**15% More  
UpSell**

**20% saved  
eCarts**



# PATENT IMPLEMENTATION

90%

Patent Tech applied here



Add our Process for eCart creation here – No other changes needed

- ▶ Retailer can adjust the code in any way to meet site requirements
- ▶ 4 Consulting hours are provided to explain the new process
- ▶ Works in all **existing** and **custom** eCommerce platforms
- ▶ No changes to Checkout process and beyond



# CONTACT US

Schedule a time to see a live demo



[calendly.com/expertminute/30min](https://calendly.com/expertminute/30min)



[max.lidster@expertminute.net](mailto:max.lidster@expertminute.net)



[www.expertminute.net](http://www.expertminute.net)

Select a Date & Time

POWERED BY  
Calendly

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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